

Jade “Kas” Merriwether

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EDUCATION

Eugene Lang College of Liberal Arts at The New School University, New York, NY

Bachelor of Arts in Culture & Media Studies, Concentration: Film, Minor Urban Studies

Expected graduation **May 2021**

Candidate for Master of Arts in Media Studies

Expected graduation **May 2023**

Relevant Coursework: Studio Topics: Audio Mixing and Mastering, Songwriting, Media Design, Film Distribution & New Media, Media Theory, Cinematography, Screenwriting, Editing, The Producer's Role, Directing, 3D Filmmaking

GPA: 3.87

AWARDS:

- Eugene Lang College Dean's List, 2017, 2018, 2019, 2020
- Global Studies, Urban Studies, and Environmental Studies Capstone Research and Engagement Award, 2020
- Jeff Gural Social Justice Scholarship Recipient, 2018-present
- Eugene Lang Global Ambassador Award to supplement Lang Study Abroad trip to Paris, France, 2019
- Eugene Lang Community Leadership Award at annual Dean's List Ceremony for student community organizing efforts, 2019
- Eugene Lang First-Year Writing Award, 2018
- Emerging Leaders Award Recipient at Annual Student Leadership Awards Ceremony, 2018

LEADERSHIP & WORK EXPERIENCE

J. Kas Studios, New York, NY

Jan 2016-present

Songwriter, Producer, Performer & Filmmaker

- Wrote, produced and distributed [“LIKE GOD”](#) (Single - Mar 2021) [2:25 album](#) (Sept 2020) and [Continuum EP](#) (Jan 2019) on SoundCloud, Spotify and Apple Music
- Used **Adobe Photoshop** to create cover art
- Performed at Yale Annual Black Solidarity Conferene 2019, Ábiké Design Brand Social Brunch, #VirtualVibez film festival, and 20+ showcases around the East Coast
- Music featured in *After The Wake Podcast* on Spotify
- Produced [How We Love](#) short film and showcased at NYU Gallatin, Bronx Documentary Center, and BRIC Arts Media

Black Film Space, New York, NY

Dec 2018-Feb 2019

Social Media Marketing Intern

- Social media marketing and content creation for **Instagram and Facebook**
- Created and managed social media calendar
- Collaborated with producers and screenwriters to build concise concepts for social media outreach

Race Forward, New York, NY

Jan 2018-May 2018

Research Intern

- Collected data from 300+ workforce development agencies' social media profiles to assess racial equity frameworks
- Met weekly with project leaders to organize and analyze results into research spreadsheets

Lang Civic Engagement and Social Justice, Eugene Lang College at The New School, New York, NY

Community Relations Manager

Aug 2019-May 2021

- Used **Adobe Photoshop, Canva and Premiere Pro** for social media content creation
- Managed public music playlist curation for campus-wide CESJ events
- Managed social media promo strategy and video content creation team (Instagram, Twitter, Facebook)
- Grew CESJ community by connecting with student-led organizations seeking support in booking spaces, executing student-led events, access to funding, etc.
- Crafted weekly newsletters and managed social media strategy & video content creation team

Administrative and Communications Assistant

Aug 2017-2018

- Used **Google Suites** to create & manage inner/outer office correspondence systems using
- Booked space for events across campus, and office logistics

Black Student Union, The New School, New York, NY

Oct 2017-May 2021

Co-Officer & Head Event Coordinator, 2018-2020

General Member, 2017-2021

- Spearheaded development and operations for inaugural [The Black Imagination: Black Artists' Launch Party](#) (Feb 2020) and [The Black Panel](#) (Feb 2020) to celebrate and uplift Black students at a predominantly white institution

- Created social media and in-person event promotion strategy
- Managed 4 panelists, 32 artists/musicians and 100+ attendees by creating budget, managing booking and catering logistics, collaborating with building facilities and sound technicians, coordinating with all participating artists, developing social media outreach strategy, and co-curating/co-hosting art show
- Co-produced a [video](#) documenting the experiences of New School attendees at Yale Black Solidarity Conference

ABROAD EXPERIENCE

Reading and Writing James Baldwin, Paris, France

Summer 2019

Global Ambassador

- Awarded the Eugene Lang Global Ambassador Scholarship to study abroad
- Used music, video, photos and interviews to conduct independent project documenting personal stories of Black Parisian life
- Deepened understanding of Black French music, history, language and cuisine